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DALY CITY SHOPPING NEWS

Complete Coverage in Daly City and Colma

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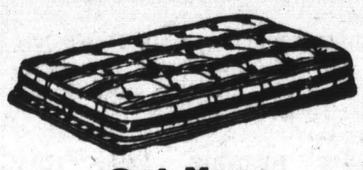

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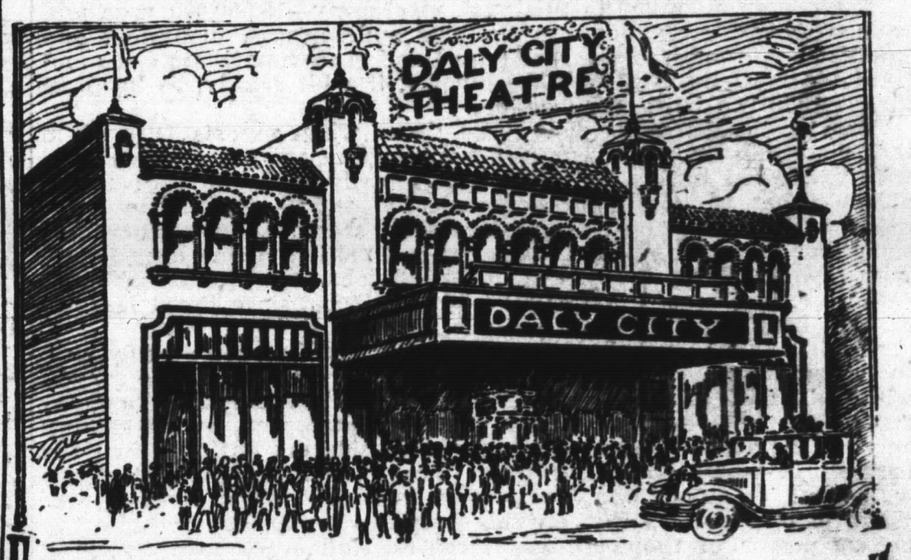

NOW PLAYING—
Thursday, Friday, Saturday, January 6-7-8—
NELSON EDDY, CLAUDE RAINS, SUSANNA FOSTER in
"THE PHANTOM OF THE OPERA"
Also ROBERT PAIGE, LOUISE ALLBRITTON, DIANA BARRYMORE in
"FIRED WIFE"

Sunday, Monday, Tuesday, January 9-10-11—
ADOLPH MENJOU, MARTHA SCOTT, DENNIS O'KEEFE in
"HI DIDDLE DIDDLE"
Also GEORGE SANDERS, PHILIP DORN, BRENDA MARSHALL in
"PARIS AFTER DARK"

Wednesday, January 12—
DALE EVANS, GEORGE BYRON in
"HOOSIER HOLIDAY"
Also HOOT GIBSON, KEN MAYNARD, KAY FORRESTER in
"BLAZING GUNS"

Thursday, Friday, Saturday, January 13-14-15—
FRED ASTAIRE, JOAN LESLIE in
"THE SKY'S THE LIMIT"
Also EDDIE QUILLAN, JOAN WOODBURY in
"HERE COMES KELLY"

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DALY CITY SHOPPING NEWS

Published Every Friday by Daly City Record
3317 SAN JOSE AVE. Telephone RANDOLPH 3215

MRS. D. M. BOYNTON ..... Editor and Publisher
CLAUDE N. MOORE ..... Business Manager

THE WAR MUST STILL BE WON

During the next hundred days, we face the most desperate and probably the most costly fight in our history as a Nation: a fight to invade the most heavily fortified coast in the world—a fight in which American boys will carry the brunt of the battle and undoubtedly suffer such casualties that a half a million American homes may be in mourning before it is done.

Bataan and Guadalcanal, Attu and Salerno, Tarawa and even that day of infamy and tragedy at Pearl Harbor will rank as only minor engagements, compared to the furious and deadly encounter that confronts us when General Eisenhower gives the signal and the invasion of France begins.

No words can possibly portray what our fighting men will go through during this climactic struggle to conquer Hitler's fortress—and the failure of the invasion attempt, apart from the tragic loss of life which it would entail, might well cost us the war. That our military leaders know, and even though they are confident of victory, they know, too, the risks involved—and the heartbreaking price we must pay. But we wonder, do the American people know?

Our war production, to be sure, has hit a peak; we have the tanks and the planes and the ships now. And if we don't falter in keeping it rolling to our fighting fronts, our men will have the best equipment that a great industrial Nation can give them. But we have only begun to fight; we still have the war to win—and when we see a constantly mounting outbreak of strikes in our key industries, with squabbles over who will get how much during 1944, we wonder if the American people are conscious of the fearful ordeal ahead of them.

It isn't pleasant to write such an editorial, but we still have a long, horrible Gethsemane before us—and we think it's time we faced it, and put aside selfish, petty squabbling for the duration, so that we won't be too unworthy and too ashamed when we look into the faces of the maimed and the dying.

BIG CLEANUP

We are going to have a big cleanup in 1944. Not only that, but everything is going to be ironed out, too.

How do we know? Well, 50,000 bathtubs can't be wrong—and that's the number that are going to be manufactured this year after nearly two years of bathtub-less production. The reason for stopping the output of tubs in 1942 was, of course, to save metal—not water.

As to the other pressing problem—that of electric irons—we're going to have millions of them—two millions to be exact. And they won't be rationed.

Anyway, the production plug has been pulled—and the heat is on!

UNSUNG ARMY

There's an unsung army in the U. S. A. of gallant men and women, who wear neither the G. I. garb of the armed forces, nor the work clothes of war plants; who boast no campaign ribbons, get no over-time and make no headlines—the "lost battalions" of Uncle Sam's all-but-forgotten white collar army.

There are 15,000,000 in this vast, vital army—15,000,000 men and women in the professions, in the arts and sciences, in offices and small stores, caught in the No Man's Land of soaring living costs and fixed incomes, but still battling quietly, if a bit grimly, to keep up their end in the battle for freedom.

Last week, Congress discovered them, when reports filtered in that thousands in this unsung, uncomplaining army are threatened with "impaired health and security." Actually, many have been disabled—either physically or economically—and the majority have managed to survive only at great personal sacrifice. But reports also show that they are still buying war bonds; still working long hours, with few holidays, in their over-loaded jobs and professions—and that very few, indeed, have had any wage boost since Pearl Harbor, or have much chance of getting one.

We have little hope that Congress either will or can do anything to fatten the paychecks of the army whose emblem is the frayed white collar. Because they are mostly rugged individualists and unorganized; they have no lobby at Washington, nor no bargaining agent at home. But when Congress is considering letting down the barriers to wage boosts for other more militant groups, it might well think of them. For every wage increase granted every other group increases the strain on this forgotten group, and reduces the buying power of their pre-war incomes. And every man enjoying boom war earnings might well think of them—before he asks for more.

Activity Calendar

Friday, Jan. 7

10 a. m.-4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall.

8 p. m.—
Regular meeting, Brownie Scouts No. 7, No. 5 firehouse, Oliver and Belleyue.

3:30 p. m.—
Regular meeting, Girl Scout Troop No. 2, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

4 p. m.—
Regular meeting, Cub Den No. 3, Pack No. 141, 249 Woodrow street.

4 p. m.—
Regular meeting, Cub Den No. 4, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7 p. m.—
Regular meeting, Cub Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Regular meeting, Daly City Veteran Firemen's association, 188 Santa Barbara avenue.

8 p. m.—
Regular meeting, Vista Grande Camp No. 6035, Royal Neighbors of America, Eagles hall.

Monday, Jan. 10

3:30 p. m.—
Party, Girl Scout Troop No. 4, 267 Los Olivos avenue.

7 p. m.—
Regular meeting, Boy Scout Troop No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Regular meeting, Auxiliary No. 3, D. C. F. D., Mission and Westlake.

8 p .m.—
Regular meeting, Daly City Council, City hall, 75 Wellington avenue.

8 p. m.—
Regular meeting, Company No. 6, D. C. F. D., Werner avenue firehouse.

8 p. m.—
Regular meeting, Hillcrest Circle No. 143, U. A. O. D., Masonic temple.

Tuesday, Jan. 11

12:30 p. m.—
Luncheon meeting, Woodrow Wilson P. T. A. executive board, 343 Willits street.

1:30 p. m.—
Regular meeting, Crocker P. T. A., Crocker school.

2 p. m.—
Reguar meeting, Ladies Home club, Werner Avenue clubhouse.

4 p. m.—
Regular meeting, Cubbies, Pack No. 141, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

7:30 p. m.—
Regular meeting, Crocker Lodge No. 454, F. & A. M., Masonic hall.

8 p. m.—
Regular meeting, Daly City Band, No. 5 firehouse, Oliver and Bellevue.

8 p. m.—
Devotions, Our Lady of Perpetual Help church, 60 Wellington avenue.

Wednesday, Jan. 12

10 a. m. - 4 p. m.—
Regular meeting, Red Cross Sewing workroom, Theatre hall.
VOLUNTEERS NEEDED!

12:10 p. m.—
Regular meeting, Daly City-Colma Lions club, Colonial Drive Inn.

1:30 p. m.—
Regular meeting, Daughters of Israel, 67 Los Banos avenue.

7:30 p. m.—
Drill, Company No. 2, D. C. F. D., Santa Barbara and Parkview avenues.

7:30 p. m.—
Regular meeting, Sea Scout Ship No. 144, 6266 Mission street.

7:45 p. m.—
Weekly prayer meeting, Grace Church of the Nazarene, Vista Grande and Santa Barbara avenues.

8 p. m.—
Regular meeting, Cypress Circle No. 14, U. A. O. D., Colma Community Center building, Dunks street.

8 p. m.—
Regular meeting, Ladies Auxiliary to Company No. 1, D. C. F. D., 183 Flournoy street.

CURRENTLY AT DALY CITY THEATRE

SUSANNA FOSTER, Nelson Eddy (C) and Edgar Barrier enact one of the memorable thrill-scenes in Universal's Technicolor drama "Phantom Of The Opera," now at the Daly City theatre.

Adolph, Benito and Hirohito—the three blind mice. Make them run with ten percent of your income in War Bonds every pay day.

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for War Wives or Young Women, experienced or inexperienced. Work evenings at fountain and sandwich work.

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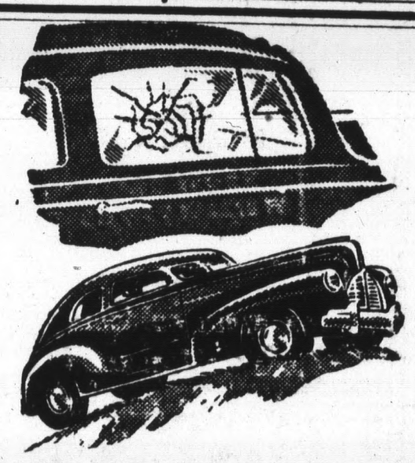

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Southern Pacific Rolls Up Record

A new all-time traffic record was rolled up by Southern Pacific in 1943 for the fourth year in succession, it was revealed by President A. T. Mercier in a review of the company's activities in the second year of the war. A further increase is expected in 1944, it was stated, and the railroad will need more manpower and equipment to handle the still heavier load.

"Our personnel met the severest tests in the company's history but came through victoriously in every undertaking in 1943," Mercier declared. "New records were achieved by the nearly 100,000 Southern Pacific men and women in spite of a growing manpower shortage, now around 10,000, and a stringency of equipment necessitating the most intense utilization of locomotives and cars."

With more than 14,000 former employes now in the armed forces, manpower is Southern Pacific's greatest problem, according to the announcement. Some 4,000 women were enrolled to do work formerly performed exclusively by men, and about 7,000 Mexican track workers imported, all efforts to recruit this labor in the United States having failed.

Heavier loading of freight cars, quick unloading at terminals, record-breaking upkeep of rolling stock, and further installations of Centralized Traffic Control to increase the capacity of single track were cited by Mercier among helpful factors in the handling of Southern Pacific's unprecedented traffic.

But the tremendous load in 1943 could not have been carried, he said, without the practical and substantial cooperation of commercial and military shippers, and the government. The generous aid of the press in helping to explain the wartime problems of the railroads was also of great value, the railroad president said.

NEW BABIES

Mr. Stork has augmented Daly City's "youngest set" with the following newcomers: a daughter, born, December 18, to **Mr. and Mrs. Harry Buckley,** 6843 Mission street; a daughter, December 20, to **Mr. and Mrs. Leslie G. Branch,** 6991 Mission street; a daughter, December 18, to **Mr. and Mrs. Harry I. Mendelson,** Daly City; a son, December 22, to **Mr. and Mrs. Clarence A. Anderson,** Daly City; a son, December 21, to **Mr. and Mrs. Warren Bryant,** 33 Village lane, Colma; a son, December 23, to **Mr. and Mrs. Herman Fox,** 221 Peoria street; a son, December 23, to **Mr. and Mrs. Howard Willcox,** 343 Woodrow street.

Something more than "JUST A STORE"

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WE like to think of this *Prescription* Pharmacy as a community institution—and we hope you feel that way about us, too. Here you will find friendly, interested service—a genuine desire to be helpful. Tell you what—why not bring your Doctor's *next* prescription to us . . . and see for yourself!

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Prescription Pharmacists
"THE CORNER DRUG STORE"
Daly City RAndolph 6012

PRESCRIPTIONS

Buy Bonds & Stamps

— EVERY PAY DAY —

SAFEWAY Homemakers' Guide

Old-time flour favorites

They go a long way toward making a wartime meal hearty and satisfying—those baked dishes that were so easily made by the old-timers! Here at Safeway we have the ingredients, tops in quality but low in price. Stock your pantry, today!

Kitchen Craft (enriched) No. 5 bag 28¢ No. 10 bag 51¢

Globe A-1 (enriched) No. 5 bag 30¢ No. 10 bag 55¢

Gold Medal (enriched) No. 5 bag 32¢ No. 10 bag 59¢

Baking Needs

BAKING POWDER Clabber Girl—32-oz. can 19¢

FRESH EGGS

Breakfast Gem Eggs, Med. Grade A—Ctn. doz. 54¢

Baby Egg small, Grade A—Ctn. doz. 45¢

Golden Bake Mix Pillsbury Soya—2½-lb. ctn. 26¢

Cake & Pastry Flour Sperry—No. 10 bag 51¢

Graham Flour & Whole Wheat, Fisher's—2-lb. ctn. 17¢

Cake Flour Globe A-1—36-oz. ctn. 20¢

Cane Sugar (plus ration stamp)—5-lb. bag 31¢

Shortening Royal Satin (15 pts.)—3-lb. glass 60¢

FARM-FRESH PRODUCE

Eat more fresh fruits and vegetables when they're in season. Buy them wastelessly - by weight - at Safeway!

FANCY LOCAL Cauliflower Pound 7¢

Potatoes U. S. No. 1 Russets 10 lbs. 38¢

Red Apples Romes, Delicious or Winesaps lb. 10¢

Navel Oranges Juicy 5 lbs. 40¢

Rationed Items

Spread Cheese, Sheff., Old Yorke (4 pt.)—5-oz. 2 for 35¢

Margarine Parkay (6 pts.) 1-lb. ctn. 25¢

Formay Shortening (15 pts.) 3-lb. glass 67¢

Raisins Sunmaid, seedless nectar (4 pts.)—15-oz. ctn. 13¢

Peas Sugar Belle, Sweet (15 pts.) No. 2 can 15¢

CHEESE SPREAD Sheffield, Pim., Olive-Pim., Pineapple, Cream relish or Limburger (3 pts.)—5-oz. 2 for 29¢

Non-Rationed Items

Marmalade Orange, Phillips 2-lb. jar 29¢

Mayonnaise NuMade 16-oz. jar 25¢

Macaroni Dinner, Superio Chili 2 Pkgs. 19¢

Peanut Butter Real Roast 2-lb. glass 43¢

Oatmeal or Dry Cereal, Gerber—8-oz. 2 for 27¢

Wheaties Sperry—8-oz. pkg. 10¢

MALTED MILK Borden's Hemo Chocolate Health Drink—1-lb. glass 59¢

H-O Oats	Quick—2 lb. pkg.	22¢
Edwards Coffee	Reg. or drip—1 lb. glass	28¢
Oakite Cleanser	10½ oz. pkg.	10¢
Folgers Coffee	Reg. or drip—1 lb. glass	31¢
Grapefruit Juice	Domino, (unsw.)—No. 2 can	13¢
Pepsi-Cola	(plus deposit)—12 oz. bottle 6 for	25¢
Cinnamon Candy	Imperials—7 oz. cello	9¢
Cider Vinegar	Old Mill—Qt. bottle	13¢
Olive Oil	Ehmann's California—4½ oz. glass	39¢

APPLE SAUCE LAYER CAKE Two layers of applesauce cake filled and iced with Spice creme icing and topped with toasted sliced almonds. 33¢

BUTTER HORNS Pkg. of 2 15¢

WESSON OIL (5 pts.)—Pt. glass 27¢
A real aid in cooking, frying and salads

KARO SYRUP Red or Blue—1½-lb. can or glass 14¢

DUCHESS SALAD DRESSING 16-oz. jar 15¢

MINUTE MAN SOUP MIX Asst.—Pkg. 4 for 29¢

Tomato Juice	Libby, (6 pts.)—47 oz.	19¢
Prune Juice	Sunsweet, (3 pts.)—32 oz. glass	24¢
Peaches	Punch, Y. C. Sliced, (27 pts.) #2½ can	23¢
Corn	Country Home, Golden, cream st., #2 can (12 pts.)	13¢
Plums	Del Monte Deluxe (15 pts.)—#2½ glass	18¢
Soup	Heinz Veg., (4 pts.)—11 oz. can 2 for	25¢
Peas	Del Monte, E. G., (15 pts.)—No. 2 can	15¢

Prices in this ad are effective Tuesday through Saturday, January 4 to 8, inclusive, in San Francisco, Oakland, Alameda, Berkeley, Richmond, Hayward and other cities and towns in San Mateo, Alameda and Contra Costa Counties unless changes are required as a result of new OPA regulations.

GUARANTEED MEAT

For a hungry family's dinner you want meat that's guaranteed to be good! The kind that Safeway sells!

FRESH PORK ROAST Picnic Cuts, bone in, Whole, Shank or Butt Half (2 pts.)—Lb. 29¢

BEEF SHORT RIBS Fine Quality Plate Rib Cuts (4 pts.)—Lb. 15¢

EASTERN FANCY BACON By the piece, Rind on (3 pts.)—Lb. 33¢

SMOKED PORK LOINS Fancy Eastern for Baking, Loin or Rib End (4 pts.)—Lb. 37¢

PORK LOIN CHOPS East. Smoked, Center Cuts for frying, fine flavor (7 pts.)—Lb. 43¢

FRESH PORK LEGS For Roasting, Surplus Fat Removed

Whole or Butt Half, bone in 5 points—LB. 34¢

Shank Half, bone in 3 points—LB. 32¢

All advertised items including produce subject to stock on hand and price changes made necessary by market fluctuations or new regulations from O.P.A.

HE LEARNS ABOUT BUSINESS FROM HER
SAY, HONEY, SHOULDN'T I RAISE YOUR HOUSEHOLD ALLOWANCE BIGGER THIS MONTH—THE WAY FOOD PRICES ARE GOING UP?
MAYBE LATER, BUT NOT JUST YET—SO FAR I'VE MANAGED TO DO ALL RIGHT.
WELL, YOU KNOW WHAT A CRANK I AM ABOUT FOOD. DON'T CUT DOWN ON QUALITY, NOW.
IF YOU NEED A CONVINCER, DRIVE ME SHOPPING THIS MORNING AND I'LL SHOW YOU HOW I'M MANAGING
HONEY, YOU SURE ARE A SMART MANAGER. I COULD USE YOU IN MY BUSINESS
HERE AT SAFEWAY I SAVE A PENNY ON THIS, A NICKEL ON THAT, SO THE SAVINGS REALLY ADD UP. BY DOING ALL MY SHOPPING AT SAFEWAY, I SPEND ACTUALLY LESS MONEY THAN WHEN I SHOPPED ALL AROUND
BOY, THIS IS A SWELL HAMBURGER. I COULD EAT A COUPLE MORE EASY, BUT WE'VE GOT TO GET GOING OR WE'LL MISS THE SMITHS
THANKS, HONEY, AND THANK SAFEWAY, TOO. THEY NOT ONLY SAVE ME MONEY, BUT THEY GUARANTEE EVERYTHING TO BE JUST PERFECT EATING—OR ALL YOUR MONEY BACK.

Julia tells— How to bake simple old-fashioned "Goodies"

NOW that we're starting out on a new year, it's not a bad idea to look back at some of the simple things our "forefathers" used to bake. Meat pies—apple pandowdies—hearty dishes of that good old-fashioned stripe. (And there are ways to get along with much less shortening than in many a "modern" recipe!)

I've been putting some of those time-honored recipes to the test in my own kitchen, recently, and as I watched the results disappear into my family's interested mouths, two facts came to mind: first, these foods are appetizing and nutritious, and second, they require relatively little of some ingredients which aren't always in plentiful supply these war-time days.

The second point really appealed to the practical in me. That, and the fact that these things are surprisingly easy to prepare. How long since you've tried making a meat pie with biscuits instead of crust, for example?

Curry Biscuits for Meat Pie

1 cup enriched flour	2 tbsp. chilled shortening
1½ tsps. baking powder	⅓ to ½ cup milk
¾ tsp. curry powder	½ tsp. salt

Sift flour, measure, add baking powder, salt and curry powder, and sift again. Add shortening to flour and cut in until mixture is fine. Add milk, stir until flour is dampened. Knead 15 times on lightly floured board, roll to ¾-in. thickness. Cut with 1¾-in. biscuit cutter and place on hot stew in casserole. Bake in hot oven (425° F.) 25 mins. or until done.

An interesting variation is to cut the biscuit dough in the shape of doughnuts, which lets the stew bubble up through the inner circles. Sound good? It *tastes* good!

And for dessert, how my family enjoyed old-fashioned apple pandowdy! (I wasn't at all sorry to see that, because it uses just about one-quarter as much shortening as pie!)

Apple Pandowdy

5 cups thinly sliced apples	⅛ tsp. nutmeg
½ cup sugar	1½ tsps. lemon juice
⅛ tsp. salt	2 tbsps. water
¼ tsp. cinnamon	½ tsp. grated lemon rind

Combine apples, sugar, salt, spices, lemon juice, water and rind. Turn into pan (8 x 8 x 2); cover and bake in hot oven (450° F.) 20 mins. Mix 2 cups standard biscuit dough, adding 1 tbsp. sugar to flour mixture. Knead gently 8 times, shape and roll into square (8 x 8). Fit dough over apples in pan, cut slits to let steam escape, and return to hot oven (450° F.). Bake 25 mins. or until crust is browned. Serve warm, with cream or plain. Makes 8 servings.

* * *

I wish there were room here to tell you about some of the other recipes of this kind I've been trying recently. If you're interested, why don't you look at my article on "Pioneer Recipes" in this week's issue of The Family Circle? Get a copy at your Safeway store!

Julia Lee Wright Director
Safeway Homemakers' Bureau

Try this test for 30 days

Do all your food shopping at Safeway for 30 days. Keep an accurate check on your buying and see for yourself how much you can save. And here's a plus—everything you buy at Safeway is guaranteed to be *perfect eating* or all your money back.

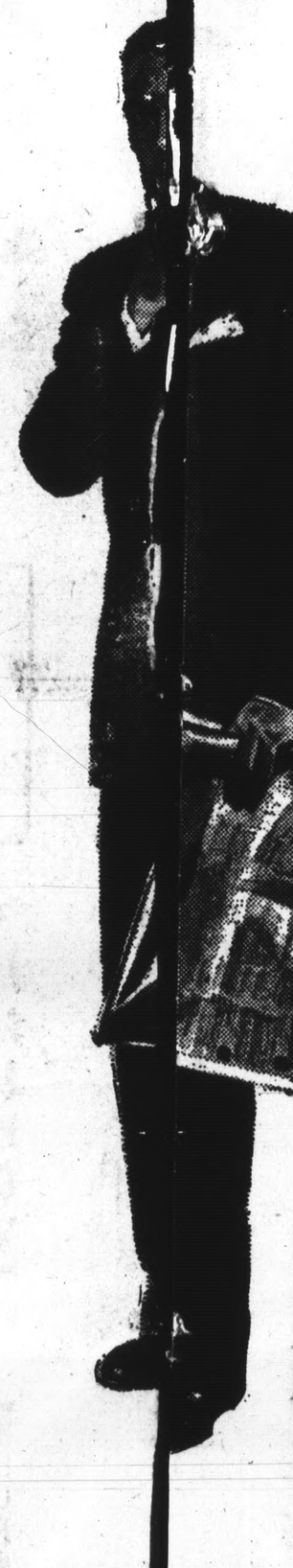
SAFEWAY

Want To Do Your

Then Help Hold D

An appl t

Isn't it up to all of us civilians to hold down to fight the high cost of living? Here's import



PURCHASING

Buy only what you really *need.* Spending can't create more goods. Excess buying only makes goods scarce and prices higher. So make everything you have last longer. "Use it up, wear it out, make it do, or do without."

PRICES

Price ceilings are for your protection. When you pay more, you're a party to a black market that boosts prices. And if prices go up through the ceiling, your money will be worth less. Buy rationed goods *only* with stamps.

TAXES

Pay them willingly. High taxes today are the cheapest way of paying for the war. And isn't it easier to pay higher taxes now while we have the extra money? Every dollar put into taxes is one dollar less to compete for available goods and push up prices.

DEBTS

Pay them off! That will make you independent now and make your position a whole of a lot safer against the day you may be earning less. So pay off every cent you owe—and avoid making new debts.

THIS ADVERTISEMENT PREPARED UNDER THE AUSPICES OF THE WAR ...SING COUNCIL THE OFFICE OF WAR INFORMATION AND THE OFFICE OF ECONOMIC STA...ION

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Re-weaving - Alterations
Moth Holes - Burns - Tears
Upholstering - Chesterfields
74 Moltke Street
Daly City, Calif.

O. C. Bartens
PANTALEONI BROS.
DODGE & PLYMOUTH
Motor Cars
DODGE TRUCKS
Good Used Cars - Hood Tires
7046 Mission Street
RAndolph 3868

Frank Cliff Curry
CURRY'S BARBER SHOP
Expert Haircutting For
The Whole Family
6371 Mission Street

Mrs. Theresa Cerna
LA CERNA BEAUTY SALON
5 Wellington Avenue
DElaware 0868

Mrs. Jennie Borelli
CUT 'N KURL BEAUTY SALON
All Lines Beauty Culture
Prices Very Reasonable
6654 Mission Street
RAndolph 0292

Julia Boschi
DALY CITY BEAUTY SHOP
Permanent Waving
6315 Mission Street
RAndolph 8227

Frances Vitzen
LITTLE BEAUTY SALON
Individual Hair Dressing
Scalp Treatments
6019 Mission Street
ELkridge 0077

BUY MORE WAR BONDS and STAMPS!

BUY MORE BONDS for VICTORY

Albert E. Pulley
CENTRAL CREAMERY
TASTY SANDWICHES
Milk Shakes - Sodas - Sundaes
6331 Mission Street
ELkridge 4220

Rose Hanson
DALY CITY CREAMERY
For Young And Old Alike
Ice Cream - Sodas - Sundaes
6288 Mission Street
RAndolph 9639

R. C. Coombs
GOODNESS!
LAURA LEE CANDIES
6229 Mission Street
DElaware 2940

A. Milano
DALY CITY
LIME & CEMENT CO.
399 Templeton Avenue
RAndolph 1871

J. F. Schultz
DALY CITY CLEANERS
4-HOUR SERVICE
6274 Mission Street
DElaware 5261 RAndolph 5781

DON'T SPREAD FALSE RUMORS

BACK THE ATTACK WITH WAR BONDS!

Elton A. McGraw
McGRAW BROTHERS
Prescription Pharmacists
"The Corner Drug Store"
6300 Mission Street
RAndolph 6012

Mrs. Elizabeth Barlesi
COLMA DRY GOODS
7389 Mission Street
ELkridge 2792

Kaye Abrami
KAYE'S SMART SHOP
LADIES' APPAREL
INFANTS' WEAR
66 School Street
ELkridge 3710

Henry Warshawski
WARSHAWSKI'S DRY GOODS
Furnishings - Shoes
6340 Mission Street
DElaware 0231

GELSI'S PLACE
MIXED DRINKS
BEER - WINE
6278 Mission Street
RAndolph 9729

Alfred W. Robertson
ROBERTSON'S EGG STORE
FRESH EGGS - BUTTER
Highest Quality - Lowest Prices
9 Hillcrest Drive
RAndolph 6846

William Kerch
ELECTRIC MOTOR HOUSE
Electric Motors - Any Type
Any Size - Bought - Sold
Rewound - Exchanged
6999 Mission Street
ELkridge 3350

B. L. Meritt
MERITT ELECTRIC
244 Hillside Blvd.
DElaware 7817

Fred Lagomarsino
SCHOOL STREET NURSERY
Flowers and Plants of All Kinds
The Year Around
213 School Street
DElaware 0981

REB'S
Upholstery Shop
26-28 Hillcrest Drive
Daly City
DElaware 4591

G. Belli & Sons
COLMA PIONEER GROCERY
Colma, California
San Pedro Road
DElaware 9040

P. W. Selby, Proprietor
PHIL'S GROCERY
108 Los Olivos Avenue
ELkridge 0458

Smartly Styled Dresses,
Slacks, etc.
Shepherd Specialty Shop
6389 Mission St. - Daly City
JU 4-9034
Dr. Shaghoian Bldg.

Geo. Nick & Bro.
PHILOSOPHY STORE
Groceries - Fruits
Vegetables
31 Hillcrest Drive
RAndolph 2799

T. B. Jones
WARDROBE
Cleaners and Pressers
6748 Mission Street
JUniper 4-8321

Robert Fessenden
WESTLAKE MARKET
Staple & Fancy Groceries
Fresh Fruits & Vegetables
301 Miriam Street
RAndolph 9667

L. H. COMER
HARDWOOD FLOOR
CONTRACTOR
Old Floors Resurfaced and
Refinished
159 Santa Cruz Avenue
RAndolph 9294

D. Fairchild
DALY CITY AUTO WRECKERS
Cars Bought For Scrap
Metal for Uncle Sam
7201 Mission RAnd. 9592

W. Mushkin
HARRIS BROS.
Body and Fender Repairing
Complete Auto Painting
Radiator Repairs
Welding
5990 Mission DEl. 1172

Comply With Dimout Regulations

G. Gi...
HANOVER GROCERY
653 Hanover Street
DElaware 10336

BUY WAR BONDS!

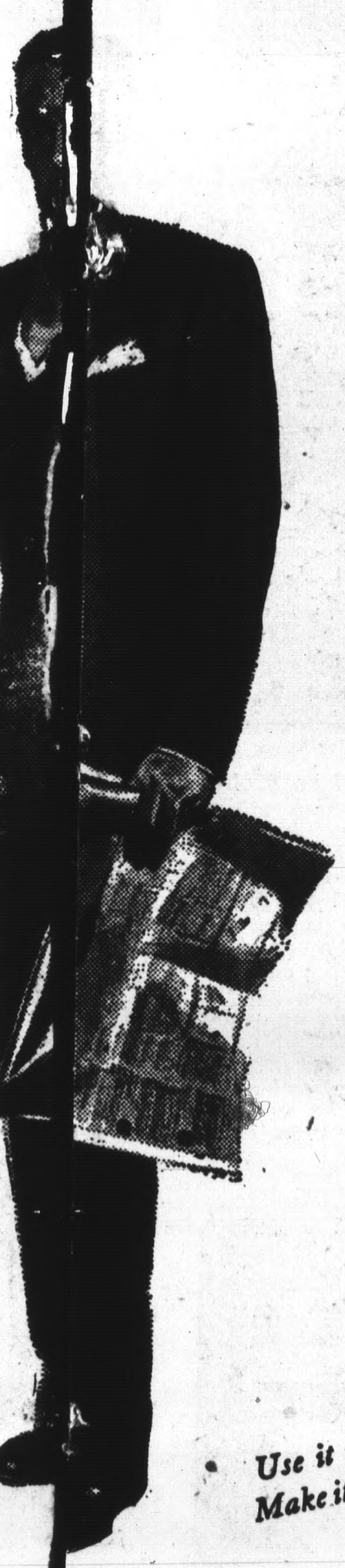
Alfred Guttm...
Daly City Dress Sho...
SILK and WASH DRESSE...
LINGERIE - HOSIERY
6277 Mission Street
Phone DElaware 7267

Part For Victory?

Dwn Prices!

ppl to reason

hold down . . . isn't it to our own best interests
ere important ways we can help to hold down prices



WAGES

Don't ask more money in prices for the goods you sell or in wages for the work you do. That puts prices up for the things all of us must buy. We're all in this war together—businessmen, farmers and workers. Increases come out of everybody's pocket—including *yours*.

SAVINGS

Money in the savings bank will come in handy for emergencies. And money in life insurance protects your family, protects you in old age. So put your money in either or both. Savings banks and insurance companies are helping to finance the war and that money can't push prices up.

WAR BONDS

Buy all you can afford and hang on to them. Bonds put your money to work fighting the war—money that might otherwise be boosting prices by bidding for scarce goods. And War Bonds mean safety for you today against high prices and safety tomorrow against want.

Use it up . . . Wear it out
Make it do . . . Or do without

HELP US KEEP PRICES DOWN

WAR ... SING COUNCIL IN COOPERATION WITH ... ION

Joseph Sarto
VILLA SANITARIUM
Vale and Werner Streets
RAndolph 3636

A. J. GAGGERO
INSURANCE
7377 Mission Street
DElaware 8485

PAUL G. SELMI
REAL ESTATE - INSURANCE
NOTARY PUBLIC
39 Wellington Avenue
DElaware 2663

Mrs. Dezolina Scocca
MIDTOWN LIQUOR STORE
Daly City's Finest Wine and Liquor Center
Open Every Day
7144 Mission Street
ELkridge 2128

DOLAN BUILDING SUPPLY CO.
Lumber - Doors - Windows
Plumbing - Roofing
"New or Equal"
6939 Mission Street
RAndolph 6995

MAKE EVERY PAY DAY WAR BOND DAY
STOP SPENDING—SAVE DOLLARS

Mrs. Eula Jakobsen
Spirella
Individual Corsetiere
Dress - Surgical
RAndolph 6895
332 Miriam St. Daly City

E. J. Allen
Daly City Mattress and Upholstering Co.
Mattresses Renovated
Made to Order
6754 Mission Street
DElaware 9792

L. Pinochi & L. Stanghellini
LUCCA MEAT MARKET
Mission Road Near Market St.
7370 Mission Street
RAndolph 6102

10 Per Cent Is Not Enough
BUY MORE WAR BONDS

B. Lasswell & I. Lasswell
W. C. LASSWELL & CO.
Morticians
6154 Mission Street
RAndolph 0100 - 0610

DALY CITY RECORD
PRINTING - PUBLISHING
3317 San Jose Avenue
RAndolph 3215

H. Werle
BUNGALOW NURSERY and FLOWER SHOP
Potted, Bedding and Novelty Plants
Flowers For All Occasions
Hillside Blvd. RAndolph 3718

F. & S. Bryant, Props.
DALY CITY NURSERY
Wholesale - Retail
JUMBO PANSIES
Now Ready
Time To Start Your
VICTORY GARDEN
559 San Diego Avenue
DElaware 9907

BUY BONDS!
Help Your Country NOW

A. M. HARRISON
PLUMBING and HEATING
HOME APPLIANCES
Sales and Service
6236 Mission Street
DElaware 1991

BUY MORE BONDS!

Dependable Radio Repairs
BYRNE
6241 Mission Street
RAndolph 7782

A. Sardi, Mgr.
CENTRAL CLUB
BEER - WINE - WHISKEY
On Sale - Off Sale
6282 Mission Street
RAndolph 9616

SAVE YOUR TIN CANS

John Sacaldasis
DALY CITY COFFEE SHOP
FOR GOOD MEALS
6339 Mission Street
ELkridge 2657

BUY!
WAR BONDS and STAMPS

Jim Crudo
HILLTOP LODGE
DANCING
COCKTAILS
22 Hillcrest Drive
RAndolph 9591

Lina Sereni
ITALIAN CAFE
Homemade Sandwiches
BEER - WINE
6630 Mission Street
ELkridge 0616
Res. RAndolph 9589

10% OF INCOME IS OUR QUOTA IN WAR BONDS

George Spoulos
THEATRE GRILL
FOOD OF QUALITY
CHEERFUL SERVICE
6233 Mission Street
RAndolph 9787

Tiny Britton
TINY'S NEW PLACE
MUSIC & DANCING
Every Night
6045 Mission Street
RAndolph 9583

Bob Witt
WIT'S END CAVE
DANCING EVERY NIGHT
Finest of Foods
RAndolph 9845
6055 Mission Street

Alex A. Johnson & Son ROOFING COMPANY
Tar and Gravel and Shingle Roofs
142 Winchester Street
DElaware 8418

Harry Gilmore
Gilmore's Inn
BEER - WINES - LIQUORS
SANDWICHES - TOBACCO
DElaware 1286
6456 Mission St. Daly City

PACIFIC COAST AGGREGATES
Ready Mixed Concrete
SAND - ROCK - GRAVEL
Pabco and Fir-Tex
Building Materials
Junipero Serra Blvd.
DElaware 3438

John Soldavini
BELLI MOTOR COMPANY
BUICK and CHEVROLET
SALES and SERVICE
San Pedro Rd. at Mission St.
Phone DElaware 6300

J. O. Carr
CARR'S SERVICE
Complete Lubrication Service
Washing and Polishing
6755 Mission Street
RAndolph 9755

We Specialize In Lubrication
Free Pick Up and Delivery Service
HAMMAR'S
Shell Service
Phone RAndolph 9821
6098 Mission St., corner of Goethe

Frank Rehe and Staff
FRANK'S UNION SUPER SERVICE STATION
Motor Work Our Specialty
OPA Tire Inspection
6200 Mission Street

Frank C. Neumann
DALY CITY SHEET METAL
AIR CONDITIONING
Gas and Coal Furnaces Installed
General Repairing
6512 Mission Street
JUniper 4-4469

A. L. STOCKTON
Lumber Company
Redwood & Pine Lumber
Builders' Supplies
General Millwork
6100 Mission DEl. 6320

Keep on Backing the Attack with your purchases of WAR BONDS. Give War Bonds for Christmas.

Henry Combe
DALY CITY THEATRE
Mission & Flournoy
YUkon 2112

Vic Gotelli
JEAN'S SUPER SERVICE STATION
RIO GRANDE PRODUCTS
Auto Mechanic On Duty
Greasing and Oiling
6498 Mission RAndolph 9805

Pasquale Stanghellini
LUCCA RAVIOLI CO.
QUALITY GROCERIES
7370 Mission Street
RAndolph 6102
Residence - 151 Mateo Ave.
Res. Phone DEl. 5739

Make it a thrifty CHRISTMAS—give WAR BONDS. Keep on BACKING THE ATTACK.

Volunteer For CIVILIAN DEFENSE

John J. Fahey, Sr.
INSURANCE REAL ESTATE
3 Wellington Avenue
DElaware 2981

Peter Venturino
PACKARD GMC
SALES and SERVICE
5975 Mission Street
RAndolph 9922

"Red" Keithley
KEITHLEY'S MARKET
Quality Groceries - Fruits
Vegetables
6390 Mission RAnd. 5884

READING & WRITING

BY *Edwin Seaver* AND *Robin McKown*

THERE was once a newspaperman who was invited to tea by a society dowager. His hostess looked at him wide-eyed as she tried to make him feel at ease. "It must be fascinating," she said, "to be a journalist. You meet such interesting people." According to legend, the newspaperman replied, "You certainly do. And they're all in the newspaper business."

ROBERT J. CASEY

"Such Interesting People" is the title of veteran reporter Robert J. Casey's book about his colleagues, a book rich in newspaper lore and legend. Mr. Casey started his newspaper career in Des Moines, Iowa, and for some years has been foreign correspondent for the Chicago Daily News.

Casey was copy reader on a Texas paper, when he received one of his earliest lessons in newspaper strategy. A story was put on his desk, which contained an item about a "large and destitoox family." Somewhere in the lead, Casey made mention that it was a "poor" family and there was a prompt howl from the folks who had received the publicity and a just as prompt inquiry by his city editor, "What makes you think this fine Texas family is impoverished?" he demanded. "The reporter said they were large and destitute," Casey said, showing him the original scrawl. The city editor examined it. "He says no such thing. He says they were 'destitoox'. Lesson No. One is: 'Never guess what a grapevine correspondent is thinking about when he uses words like 'destitoox.'"

Not all censors are as unreasonable as they are said to be, according to Mr. Casey. During the blitz in London, he wrote a story referring to "bombs bursting in air." The censor was upset. There hadn't been any bombs bursting in air, he said. And if they had burst in air, that would have implied some sort of time fuse that might well be a military secret. Patiently, Mr. Casey explained that this was a line from a song called "The Star Spangled Banner" and that most Americans would understand the reference. The censor cheerily removed his objection. "I'm getting more American every day," he commented.

* * *

The Book-of-the-Month Club's forthcoming book-dividend will be "Literary England." This is a collection of fifty full-page photographs, by David Scherman, of places famed in English literature, with quotations from the poems and stories that have made them memorable. The commentary had been written by Richard Wilcox who, like Mr. Scherman, is on the staff of Life magazine.

"PHANTOM OF THE OPERA" HERE

"Phantom of the Opera" comes tonight to the Daly City theatre. The long-anticipated production, heralded as Hollywood's super thrill-classic, is said to have been filmed on a lavish scale and is listed as one of the year's outstanding movie projects. Photographed in Technicolor and featuring a cast of thousands, the picture has attracted record-breaking crowds at its premiere showings. It looms as one of the most successful attractions yet made by Universal studios.

Nelson Eddy, Susanna Foster and Claude Rains are co-starred. Distinguished players in the huge supporting cast include Edgar Barrier, Leo Carrillo, Jane Farrar, J. Edward Bromberg, Fritz Feld and Hume Cronyn.

The Gaston Leroux composition, on which the story is based, is regarded as extraordinary screen material, combining as it does romance, mystery, music and an element of dramatic terror unique in literature. The magnificent Paris opera, complete in every ornate detail, was reproduced by Universal for the film and serves as a background for the spectacular melodramatic sequences.

Eddy and Miss Foster appear as opera singers and Rains has the title role of the "Phantom," the frustrated, disfigured musician, a terrifying monster shrouded in mystery who haunts the giant edifice.

Co-writers Eric Taylor and Samuel Hoffenstein authored the screen play from an adaptation by John Jacoby.

Musical score and direction by Edward Ward and the photography of Hal Mohr and W. Howard Greene are declared to be strikingly effective. The opera sequences were staged by William Von Wymetal and Lester Horton with choral direction by William Tyroler. Harold Zweifel and Arthur Schutt did the orchestrations.

"Phantom of the Opera," according to all indications, contains rare entertainment for almost every type of diversion seeker.

Sundaes For Sunday

Sugar may be scarce at your home these days. Perhaps your supply of other "sweets" is hardly worth mentioning. But the family still has a sweet tooth and you hear a constant call for dessert.

Necessity is the mother of invention. Prove your own inventive ability during war days by locating substitutes for many of your old food favorites.

Here's a dessert that should please. No sugar is needed. The rennet-custard is already sweetened and the crushed peppermint stick candy does its bit toward catering to that "sweet tooth".

And a dessert of this kind furnishes liberal quantities of milk to those tiny tots who refuse to drink plain milk, yet need this food so much.

Chocolate Sundae Rennet-Custard
2 cups milk (not canned)
1 package vanilla rennet powder
Chocolate sauce
Peppermint stick candy

Set out 4 or 5 sherbet glasses. Warm the milk until just lukewarm (110° F.), not hot. Test a drop on inside of wrist frequently. Remove from heat and immediately stir in the rennet powder until dissolved—not more than 1 minute. Pour at once, while still liquid, into the sherbet glasses and let stand at room temperature, without moving, for about 10 minutes, or until firm. Then place in refrigerator to chill.

Prepare a chocolate sauce by melting sweet milk chocolate in a double boiler and blending with enough cream to make a thick sauce consistency (about ½ cup cream to 3 ounces chocolate). Cool, and just before serving, pour a pool of chocolate sauce into the center of each rennet-custard. Then sprinkle crushed peppermint stick candy over the chocolate sauce, and serve immediately. Makes 4 or 5 servings.

Folies Bergere Add Performances

Saturday midnight shows and Sunday matinees have been added to the regular schedule of the Folies Bergere at Winterland, in San Francisco.

The late Saturday shows start half an hour after midnight, while the Sunday matinees commence at 2 p. m. The special shows are in addition to regular nightly performances at 8 p. m. and are complete with cast of 120, including international stars and 80 beautiful girls.

Clifford C. Fischer has blended sophisticated French comedy with roaring slapstick, and the gay and daring Can-Can with exquisite ballet in what he terms the "greatest of all Folies Bergeres."

Fun for the whole family on Sunday afternoon is promised by the Folies' company. which includes famous vaudeville stars, dancers, and acrobats. Dazzling dance sequences star saucy Malcia and her delightful French dances, lovely Grace Poggi, prima ballerina Jeanne Devereaux, Sirki, Carlos Valadez, Rem Olmsted, and the Pickerts, who tap dance on stilts.

The world-known Cristiani family thrill children and adults with their daring acrobatic and bareback riding. Monroe and Grant bounce on the trampoline; the Shyrettos ride their high one-wheel cycles; and the famous Truzzi juggles plates, silver balls, Indian clubs and lighted torches. Ardelty, the Russian Bird of Paradise, performs daring feats on a trapeze.

Well-known comedy dancers Barto and Mann delight with their burlesque ballet, and Willie West and McGinty, clown carpenters, keep crowds laughing with their antics.

Movie Comedian Charles Judell, as emcee, radiates merriment throughout the dazzling finale.

Folies Feature

Inside this novel costume is one of the 80 beauties featured in Clifford C. Fischer's all-new Folies Bergere of 1944, now playing at Winterland in San Francisco. The glamorous show has just announced a policy of midnight shows every Saturday in addition to nightly performances at 8 and matinees on Sundays at 2.

Pace-Setting Suit

BACKBONE of limited wardrobes is a dressmaker suit which adapts itself to several hat and blouse combinations. Rich brown wool was chosen by CBS news reporter Bernardine Flynn for an ensemble which takes on the duties of a dress when buttoned up and worn with decorative costume jewelry or a flower to accent the colorful pheasant trimming of her smooth-brow hat. Individuality of tailoring is shown in the simple, unpressed folds of the skirt front, formed by a fitted yoke of short pleats stitched from the inside to give a flat finish.

Pastel Art

RESERVED FOR INFORMAL after-five occasions, pastel gowns lend flattering background to the fall fashion scene. At a recent tea in New York's famous Palm Court of the Plaza Hotel, CBS actress Peggy ("We Love and Learn") Knudsen drew admiring attention with a slender, fitted crepe of Heaven blue, the portrait neckline of which was embroidered in rich antique gold bugle and seed pearl beads. (From J. J. Jonas, New York.)

"Date Conscious"? You'd Better Be - -

Here is a list of those ration dates, which make calendar-watchers of all local housewives, motorists, or, in fact, anyone who wishes to eat, drive his car, or buy an occasional pair of shoes.

October 31—shoe stamp 18 (in War Ration Book One) was to have expired but OPA extends expiration date indefinitely.

November 1—Book Three "airplane" series stamp No. 1 became valid; good for one pair of shoes.

November 1—stamp No. 29 in Book Four became good November 1, and will be good for 5 pounds of sugar through January 15, 1944.

November 22—No. 9 A gasoline coupon became valid, good for three gallons each, until January 21, 1944.

December 1—green stamps D, E, F in Book Four for processed foods, became good and remain valid through January 20, 1944.

December 26—brown stamps R became valid for purchase of meats, fats, oils, cheeses, and butter; expire January 29, 1944.

January 1. 1944—green stamps G, H, and J (Book Four) become valid for purchase of processed foods.

January 2, 1944 — brown stamps S for meats, etc., became valid; remain good through January 29.

January 9—brown stamps T for purchase of meats, oils, etc., become valid; good to January 29.

January 15, 1944—stamp No. 29 in Book Four for 5 pounds of sugar expires.

January 16—sugar stamp No. 30 in War Ration Book Four becomes valid and will be good for buying 5 pounds of sugar through the end of March.

January 16 — brown stamps U, War Ration Book Three, become valid for purchase of meats, etc.

January 20, 1944—green stamps D, E, F, Book Four, for processed foods, expire.

January 21, 1944—No. 9 A gasoline coupons expire.

January 22—A gasoline coupons become valid, good through March 21.

January 23, 1944 — brown stamps V become valid (Book Three) for meats, etc.

January 29, 1944—brown stamps R and S expire.

January 30, 1944 — brown stamps W become valid for meats, etc. (Book Three).

February 6, 1944 — brown stamps X become valid (Book Three).

February 13, 1944—brown stamps Y become valid to use in purchase of meats, etc. (Book Three).

February 20, 1944—brown stamps Z become valid (Book Three).

February 20, 1944—green stamps G, H, and J (Book Four) for buying processed foods expire.

February 26, 1944—brown stamps V, W, and X expire.

February 29, 1944—deadline for inspection of tires for B gasoline book holders.

March 20, 1944—brown stamps Y and Z (Book Three) expire.

March 30, 1944—deadline for inspection of tires for A book holders.

March 31—sugar stamp No. 30 for 5 pounds of sugar expires March 31.

30 DAYS' NOTICE ON STAMP 18

The public will be given 30 days' notice, should it become necessary to terminate Shoe Ration Stamp 18. This announcement was made recently by OPA to "kill" scare-buying rumors that the validity period of Stamp 18 might be cancelled with only 24 hours' notice to consumers.

BROWN POINTS FOR WASTE FATS

For every pound of fat a housewife turns in to her meat dealer or other fat salvager, she receives two brown points, beginning December 13. "But most important," Herbert M. Faust, director of WPB's Salvage division said, "within a month the fat will be transformed into war materials and on the way to the fighting fronts." He reminded housewives to save the grease from turkeys, geese, ducks, and chickens, for the manufacture of war products.

To Open Rent Control Office

Plans for the opening of a branch rent control office in Burlingame to serve most of San Mateo county were announced today by Henry Cross, district rent executive in the San Francisco District Office of Price Administration.

The branch office will be opened, January 9, with Mrs. Agnes Hoover as rent receiving clerk in charge. Headquarters will be maintained in the Burlingame War Price and Rationing board, 1300 Burlingame avenue. The unit will serve all of San Mateo county, south from San Bruno, including Redwood City and San Mateo.

Residents of Pescadero and Half Moon Bay will now bring their rent control matters into the Burlingame office instead of the San Jose branch headquarters. However, Daly City and South San Francisco will continue to be served by the San Francisco District office headquarters on rent control problems.

Mrs. Hoover will receive registrations, tenants' complaints, landlords' petitions for adjustment or for certificates relating to eviction, and generally discuss the rent control regulations with landlords and tenants.

	Name	Address	Phone	Prop. or Mgr.	Date Est.
ALTERATIONS	Mrs. Cora Oberg	74 Moltke	RAndolph 7671	Mrs. Cora Oberg	1943
AUTO SALES AND SERVICE	Belli Motor Company	Mission and San Pedro	DElaware 6300	M. J. Soldavini	1867
	Daly City Garage	47 Hillcrest	RAndolph 2930	Cliff Pettigrew	1916
	James E. Donahue	6259 Mission	RAndolph 9941	James E. Donahue	1932
	Harris Brothers	5990 Mission	DElaware 1173	W. Mushkin	1939
	Mather Bros.	6041 Mission	DElaware 3426	Joe and Fred Mather	1928
	Mission Auto Co.	6465 Mission	RAndolph 0334	A. L. Timossi & A. Ferraris	1925
	Pantaleoni Bros.	7046 Mission	RAndolph 3868	Victor & Vincent Pantaleoni	1928
	Peter Venturino	5975 Mission	RAndolph 9922	Peter Venturino	1939
AUTO WRECKERS	Daly City Auto Wreckers	7201 Mission	RAndolph 9592	D. Fairchild	1931
BARBER SHOPS	Curry's Barber Shop	6371 Mission		Cliff Curry	1926
BEAUTY PARLORS	Cut 'N Kurl	6654 Mission	RAndolph 0292	Mrs. Jennie Borelli	1934
	Daly City Beauty Shop	6315 Mission	RAndolph 8227	Julia Boschi	1940
	La Cerna Beauty Salon	5 Wellington	DElaware 0868	Mrs. Theresa Cerna	1938
	Little Beauty Salon	6019 Mission	ELkridge 0077	Frances Vitzen	1941
CANDY STORES AND CREAMERIES	Central Creamery	6331 Mission	ELkridge 4220	Albert E. Pulley	1940
	Daly City Creamery	6288 Mission	RAndolph 9639	Rose Hanson	1935
	Goodness! Laura Lee Candies	6229 Mission	DElaware 2940	R. C. Coombs	1940
CEMENT AND CONCRETE	Daly City Lime & Cement Co.	399 Templeton	RAndolph 1871	A. Milano	1916
CLEANERS AND DYERS	Daly City Cleaners	6274 Mission	DElaware 5261	J. F. Schultz	1940
	Wardrobe Cleaners	6748 Mission	JUniper 4-8821	T. B. Jones	
CORSETIER (Individual)	Spirella	332 Miriam	RAndolph 6895	Mrs. Eula Jakobsen	1942
DRUG STORES	McGraw Bros'. Pharmacy	6300 Mission	RAndolph 6012	E. A. McGraw	1928
DRY GOODS	Colma Dry Goods	7389 Mission	ELkridge 2792	Elizabeth Barlesi	1940
	Daly City Dress Shop	6277 Mission	DElaware 7207	Alfred Guttmann	
	Kaye's Smart Shop	66 School	ELkridge 3710	Kaye Abrami	1941
	Shepherd Specialty Shop	6389 Mission	JUniper 4-9034	Mrs. Wm. A. Shepherd	1943
	Warshawski's Dry Goods	6340 Mission	DElaware 0231	Henry Warshawski	1922
EGGS AND BUTTER	Robertson's Egg Store	9 Hillcrest	RAndolph 6846	Alfred W. Robertson	1931
ELECTRICIANS	Electric Motor House	6999 Mission	ELkridge 3350	William Kerch	1940
	Hopman Electric	27 Gambetta	DElaware 5629	T. R. Hopman	1929
	Meritt Electric	244 Hillside	DElaware 7817	B. L. Meritt	1935
FLORISTS	School St. Nursery	213 School	DElaware 0981	Fred Lagomarsino	1929
GROCERIES	Colma Pioneer Grocery	San Pedro	DElaware 9040	G. Belli & Sons	1937
	Keithley's Market	6390 Mission	RAndolph 5884	"Red" Keithley	1940
	Hanover Grocery	653 Hanover	DElaware 10336	G. Gimle	1941
	Lucca Ravioli Co.	7370 Mission	RAndolph 6102	Pat and John Stanghellini	1926
	Philosophy Store	31 Hillcrest	RAndolph 2799	Geo. Nick & Bros.	1907
	Phil's Grocery	108 Los Olivos	ELk. 0458	P. W. Selby	1939
	Westlake Market	301 Miriam	RAndolph 9667	Robert Fessenden	1938
HARDWOOD FLOORS	L. H. Comer	159 Santa Cruz	RAndolph 9294	Larry Comer	1928
HOSPITALS	Villa Sanitarium	Vale and Werner	RAndolph 3636	Joseph Sarto	1929
INSURANCE	John J. Fahey Sr.	3 Wellington	DElaware 2981	John J. Fahey Sr.	1920
	A. J. Gaggero	7377 Mission	DElaware 8485	A. J. Gaggero	1930
	P. G. Selmi	39 Wellington	DElaware 2663	P. G. Selmi	1939
LIQUOR STORES	Gelsi's Place	6278 Mission	RAndolph 9729	Egedio Gelsi	1935
	Midtown Liquor Store	7144 Mission	ELkridge 2128	Mrs. Dezolina Scocca	1941
LUMBER YARDS	Dolan Bldg. Supply Co.	6939 Mission	RAndolph 6995	D. A. & J. F. Dolan	1923
	A. L. Stockton Lumber Co.	6100 Mission	DElaware 6320	A. H. Stockton	1909
MATTRESSES	Daly City Mattress & Upholstering Co.	6754 Mission	DElaware 9792	E. J. Allen	1936
MEAT MARKETS	Lucca Meat Market	Colma	RAndolph 6102	L. Pinochi & L. Stanghellini	1932
MORTUARY	W. C. Lasswell	6154 Mission	RAndolph 0100	B. Lasswell & I. Lasswell	1916
NURSERIES	Bungalow Nursery	Hillside	RAndolph 3718	Mr. & Mrs. Werle	1919
	Daly City Nursery	559 San Diego	DElaware 9907	F. & S. Bryant	1921
PLUMBER	A. M. Harrison	6236 Mission	DElaware 1991	A. M. Harrison	1927
RADIO SHOPS	Byrne Radio Store	6241 Mission	RAndolph 7782	Edward Byrne	1931
RESTAURANTS	Central Club	6282 Mission	RAndolph 9616	A. Sardi	1938
	Daly City Coffee Shop	6339 Mission	ELkridge 2657	John Sacaldasis	1928
	Gilmore's Inn	6456 Mission	DElaware 1286	Harry Gilmore	1942
	Hilltop Lodge	22 Hillcrest	RAndolph 9591	Jim Crudo	1940
	Italian Cafe	6630 Mission	ELkridge 0616	Lena Sereni	1940
	Theatre Grill	6233 Mission	RAndolph 9787	George Spoulos	1931
	Tiny's New Place	6045 Mission	RAndolph 9583	T. Britton	1936
	Wit's End Cave	6055 Mission	RAndolph 9845	Bob Witt	1939
ROOFING	Alex Johnson	142 Winchester	DElaware 8418	Alex Johnson	1936
SAND AND GRAVEL	Pac. Coast Aggregates	Junipero Serra (85 - 2nd St.)	DElaware 3438		
SERVICE STATIONS	Frank's Union Super Service Station	6200 Mission		Frank Rebe and Staff	
	Carr's Service	6755 Mission	RAndolph 9755	J. O. Carr	1939
	Hammar's Shell Service	6098 Mission	RAndolph 9821	M. L. Hammar	1937
	Jean's Super Service Station	6498 Mission		Vic Gotelli	1943
SHEET METAL	Daly City Sheet Metal	6512 Mission	JUniper 4-4469	Frank Neumann	1933
THEATER	Daly City Theatre	Mission & Flournoy	YUkon 2112	Henry Combe	
UPHOLSTERY	REB'S Upholstery Shop	26-28 Hillcrest	DElaware 4591	R. E. Bennett	1942

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Do your food shopping the Westlake way—everything to complete the menu, and all at money-saving prices.

We feature quality brands of groceries, garden-fresh fruits and vegetables, fine-flavored fresh and cured meats, and soft drinks and beverages. Wide selections in each line make shopping really pleasant.

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Livestock and Poultry
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LUCCA MEAT MARKET

HOURS: 9 A. M. to 6 P. M.

Ration points and dollars buy more meat when you spend them with a reliable, conscientious dealer. Prime quality and cuts "made to your order" have been standards upon which were built our successful meat department, and which mean more to your advantage today than ever before. Let LUCCA'S MEAT MARKET help solve your food problem.

In spite of wartime difficulties, we do maintain delivery service for feeds where it is impossible for the customer to carry home his purchases. We do this as a patriotic effort, one of our ways in which to keep the home front "clicking" while our men are fighting "out there."

However, we must ask that whenever possible, feeds be picked up at our store. Please do not ask us to unnecessarily expend vital manpower and transportation to carry these purchases. Doing your part in this will be a great favor to us, as well as aiding the war effort.

FARMERS MARKET

6386-6390 MISSION STREET

KEITHLEY'S QUALITY — FARMERS MEAT COMPANY

FRUITS and VEGETABLES

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ICE BOX SPECIALS

ICE CREAM Pint 25c Quart 45c

One-Half Vanilla - One-Half Sherbet

FRESH FROZEN
CORNED BEEF HASH 39c

No Ration Points Needed 1 pound package

FRESH FROZEN
CREAMED TUNA 59c

No Ration Points Needed 1 pound package

FROSTED FOODS

ASPARAGUS, 10 oz. pkg.	43c
BROCCOLI, 10 oz. pkg.	29c
CUT CORN, 12 oz. pkg. (9 points)	27c
GREEN BEANS, 10 oz. pkg.	26c
LIMA BEANS, 12 oz. pkg. (9 points)	33c
PEAS, 12 oz. pkg. (9 points)	26c
RASPBERRIES, 12 oz. pkg. (9 points)	43c
SPINACH, 14 oz. pkg.	25c
SPROUTS, 10 oz. pkg.	29c

By

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Be sensible—use our experience and knowledge gained from years in the business to get full value for your dollars and points. We'll gladly cut meats to your order, and housewives find our suggestions helpful in preparation and serving.